

ACTIVATE YOUR NETWORK!

Relational organizing is the top method for increasing turnout. It is 15x more effective than door canvassing and similar efforts (Analyst Institute).



Next Steps

- **Reach out** to 15 people in your network.
- **Provide each** contact with a Voter Guide as they further increase voter participation.*
- **Follow-up** to ensure they vote.
- **Encourage** them to repeat this process with their respective contacts.

Consider the places you visit regularly—grocery store, preschool, book clubs, salon, gym, barbershop, or local sports league.



MAP YOUR CONTACTS

Who in your network can you discuss important issues, candidates, and voting with? Every conversation counts—keep growing your list and amplify your influence!



Family Members to Contact

1. _____
2. _____
3. _____
4. _____
5. _____

Think of your closest circle and associates—friends, neighbors, etc.

1. _____
2. _____
3. _____
4. _____
5. _____

Think about your community connections—mom groups, book clubs, faith organizations, or PTA

1. _____
2. _____
3. _____
4. _____
5. _____

Who is on your holiday card list/Invite to a milestone celebration?

1. _____
2. _____
3. _____
4. _____
5. _____

People who share your views but avoid political discussions or are disengaged

1. _____
2. _____
3. _____
4. _____
5. _____

Who were the last ten people you texted or called? The last 20 who engaged with you on social media?

1. _____
2. _____
3. _____
4. _____
5. _____

* The Voter Guide examples include the California Republican Assembly (cra.org) and the LA GOP (<https://www.lagop.org>). | Source: www.thereclamationproject.net